



Adam Leibler

Award-Winning Training, Development, and Learning Experience Leader

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I am a highly-organized, creative, energetic, and detail-oriented human performance improvement professional. I have over 20 years of experience in complete instructional design life cycle and training content development - with a strong focus on creating award-winning interactive multimedia e-learning - that yields measurable workforce performance improvement and a quantifiable return on investment. An expert in bridging the gap between the fields of performance improvement, learning, and technology, I am incredibly adept at translating complex technical or financial information & concepts into training, job aids, or reference materials that can be easily understood and retained by learners of any skill set or background. I have had the honor of developing training modules and/or managing training programs for small to medium businesses, academic institutions, and Fortune 500 corporations. In addition, I proudly served as a Satellite Communications Sergeant in the United States Army (31S), completing two overseas tours.

Skills Profile

- Highly experienced expert in training program management, team leadership, and performance improvement
- Center for Effective Performance/Mager Institute-trained in both Criterion Referenced Instruction and Instructional Module Development
- Lectora Certified Advanced Author and Microsoft Office Master
- Expert in Adobe Creative Suite Master Collection (PhotoShop, Flash, Illustrator, Audition, et al.)
- Expert Adobe Captivate, Articulate Storyline, and DemoBuilder author
- Advanced Learning Management System (LMS) administrator, including SuccessFactors, Moodle, Blackboard/Vista, CourseMill/SABA, and SumTotal
- Experienced in vendor selection and management
- Expert at creating brand-centered manuals, student workbooks, training documents, job aids, and study guides
- Highly adept in creating, developing, and maintaining documentation systems, from simple single processes to complete business models and complex technical systems

Work History

Education Consultant

The Abreon Group

Apr 2016 – present

- Execute and manage the complete development life cycle process - and assist in deployment - of e-learning courses using a variety of industry tools, including Lectora, Storyline, Captivate, Adobe Creative Suite, Autodesk Entertainment Creation Suite (3DS Max/Maya).
- Collaborate with SMEs and stakeholders to validate content and materials developed for scenario-based training, including narration scripts for professional voice talent.
- Perform supplementary and recursive instructional design as need on courses to facilitate customer-requested edits and updates.

Managing Designer/Developer

AdamLeibler.com

Jan 2006 - present

- Manage the complete life cycle instructional design process for e-learning courses using the CRI/IMD, ADDIE, and Agile ISD models.
- Manage and execute the complete e-learning development cycle using a variety of industry tools, including Lectora, Storyline, Captivate, Adobe Creative Suite, Autodesk Entertainment Creation Suite (3DS Max/Maya).
- Executed full cycle instructional design and delivery of web-based corporate compliance training modules for Ally Financial's Global Compliance and Regulatory Affairs Training Center of Excellence.
- Developed, implemented, and managed the on-site technical training program for new and experienced REALTORS at the Allen Tate Company.



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Senior E-Learning Developer
eLearning Brothers
Saratoga Springs, UT
Sep 2013 – March 2016

- Execute and manage the complete development life cycle process - and assist in deployment - of e-learning courses using a variety of industry tools, including Lectora, Storyline, Captivate, Adobe Creative Suite, Autodesk Entertainment Creation Suite (3DS Max/Maya).
- Collaborate with SMEs and stakeholders to validate content and materials developed for scenario-based training, including narration scripts for professional voice talent.
- Coordinate with and manage deliverables from outside sources like SMEs, stakeholders, and vendors.
- Perform supplementary and recursive instructional design as need on courses to facilitate customer-requested edits and updates.
- Mentor and train new internal-hire e-learning developers and contractors on our processes and procedures.

Manager of Instructional Design
Trivantis Corporation
Cincinnati, OH
Jul 2012 - Sep 2013

- Performed oversight and management of the complete instructional design life cycle for all Trivantis Custom Development Services clients, utilizing ADDIE and Agile ISD development methodologies, Human Performance Technology (HPT), and other learning system development models.
- Analyzed the learning needs of the target audience, identified learning objectives, determined the best training approach, and created required deliverables of individual modules as well as the overall training program.
- Managed the work of the instructional design team (salary- and contract-based).
- Created instructional design documents and storyboards used to support the production of e-learning content for courses.

Unit Certification Trainer
(Communications Sergeant)
United States Army
Various US and overseas duty stations
Aug 1998 - Nov 2005

- Executed full-cycle instructional design and delivery of initial, on-the-job, sustainment, and certification training at all levels of technical proficiency for operators and maintainers on assigned communications equipment and information systems.
- Managed and maintained all certification and training materials, including an up-to-date technical library, knowledge database, "lessons learned" catalog, reference guides, leader tool kits, training manuals, certification tests, and job aids.
- Prepared, wrote, and revised technical documents as requested by higher command(s) and outside vendors/contractors.

Education

MEd in Instructional Design & Technology /
BS in Business Management
Western Governor's University
Baltimore, MD
Current (In Progress)

BS in Computer Science
Almeda University
Boise, ID
2005 - 2006

Associate of Arts in Liberal Arts
University of South Carolina at Lancaster
Lancaster, SC
1995 - 1997

Awards

Brandon Hall Award Excellence in Learning
Best Use of Games and Simulation in Learning
2015

Army Award for Maintenance Excellence
Operation & Maintenance Certification Program
2002, 2003

Regular Presenter/Speaker
DevLearn, ATD TechKnowledge,
Learning Solutions, Lectora User Conference
2011 - Present