

ADAM LEIBLER

Professional Summary

- Highly organized, creative, energetic, and detail-oriented freelance learning experience designer with over 20 years of experience in the human performance improvement industry.
- Expert in complete instructional design life cycle and training content development - with a strong focus on creating award-winning interactive multimedia e-learning - that yields measurable workforce performance improvement and a quantifiable return on investment.
- Incredibly adept at translating complex technical or financial information & concepts into training content that can be easily understood and retained by learners of any skill set or background.
- Excellent reputation for resolving problems with innovative and efficient solutions, improving customer satisfaction, lowering training costs, and driving learner engagement.
- Proud United States Army veteran who served as a Satellite Communications Sergeant (31S), completing two overseas tours.

Work History

AdamLeibler.com, LLC - Managing Designer/Developer

Memphis, TN

01/2006 - Current

- Executed full life cycle instructional design, development, and management for large-scale interactive multimedia e-learning courses and programs.
- Analyzed performance, assessed skill gaps, and developed training courses for clients to meet identified needs.
- Designed and developed blended learning solutions to improve organizational efficiency.
- Developed assessments and user polls to evaluate course effectiveness, altering content and delivery to achieve student learning goals.

ServiceMaster/Terminix - Instructional Designer II

Memphis, TN

09/2017 - Current

- Target diverse learning modalities in development of new course content and training programs.
- Gather and define customer requirements to develop well-organized project plans based on clear specifications.
- Collaborate with SMEs and stakeholders to define objectives, discuss progress, collect feedback, and directly address concerns during project execution.

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Certifications

- Lectora Certified Advanced Author
- Microsoft Certified Office Master

Skills

- Master in Lectora, Adobe Captivate, Articulate Storyline, and DemoBuilder author
- Expert in Adobe Creative Suite Master Collection (Photoshop, Illustrator, Audition, Premier Pro, After Effects, et al.)
- Center for Effective Performance/Mager Institute-trained in both Criterion Referenced Instruction and Instructional Module Development

Education

2006

Almeda University

Boise, ID

Bachelor of Science:

Computer Science and Programming

1997

University of South Carolina

Lancaster, SC

Associate of Arts: Liberal Arts

- Graduated with a 3.5 GPA
- Dean's List Fall 1995; Spring, Summer, Fall of 1996; Spring 1997

- Strengthen developmental methodologies by introducing and documenting an optimized set of standard operating procedures.
- Introduce and implement new learning technologies, including responsive course design, virtual reality simulations, and augmented reality interactions in the classroom and in the field.

E-Learning Brothers - Senior E-Learning Developer

American Fork, UT

09/2013 - 03/2016

- Execute and manage the complete development life cycle process - and assist in eLearning Brothers deployment - of e-learning courses using a variety of industry tools.
- Collaborate with SMEs and stakeholders to validate content and materials developed for scenario-based training, including narration scripts for professional voice talent.
- Coordinate with and manage deliverables from outside sources like SMEs, stakeholders, and vendors.
- Perform supplementary and recursive instructional design as need on courses to facilitate customer-requested edits and updates.

Trivantis Corporation Inc. - Manager of Instructional Design

Cincinnati, OH

07/2012 - 09/2013

- Performed oversight and management of the complete instructional design life cycle for all Trivantis Custom Development Services clients.
- Managed the work of the instructional design team (salary- and contract-based).
- Analyzed the learning needs of the target audience, identified learning objectives, determined the best training approach, and created required deliverables of individual modules as well as the overall training program.
- Created instructional design documents and storyboards used to support the production of e-learning content for courses.

United States Army - Unit Communications Certification Trainer (31S20)

08/1998 - 11/2005

- Executed full-cycle instructional design and delivery of initial, on-the-job, sustainment, and certification training at all levels of technical proficiency for operators and maintainers on assigned communications equipment and information systems.
- Managed and maintained all certification and training materials, including an up-to-date technical library, knowledge database, "lessons learned" catalog, reference guides, leader tool kits, training manuals, certification tests, and job aids.
- Prepared, wrote, and revised technical documents as requested by higher command(s) and outside vendors/contractors.

Affiliations

- Member, eLearning Guild
- Member, Association for Talent Developer (ATD)
- Member, International Society for Performance Improvement (ISPI)

Accomplishments

- Brandon Hall Award Excellence in Learning Best Use of Games and Simulation in Learning (2015)
- Army Award for Maintenance Excellence, Operation & Maintenance Certification Program (2002, 2003)
- Regular Presenter/Speaker, DevLearn, ATD TechKnowledge, Learning Solutions, Lectora User Conference (2011 - present)